

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Libertea LLC
Attention: Will Folks
1601 Hagood Avenue
Columbia, SC 29204
USA

<u>Contract / Revision</u> 499521 /		<u>Alt Order #</u>
<u>Product</u> Libertea LLC		
<u>Contract Dates</u> 10/22/12 - 11/04/12		<u>Estimate #</u> 10/22-28/12
<u>Advertiser</u> Libertea LLC		<u>Original Date / Revision</u> 10/19/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Sales Local	<u>Sales Office</u> Local-WHNS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	10/22/12	10/28/12	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$30.00			
N 2	WHNS	10/22/12	10/28/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$150.00			
N 3	WHNS	10/22/12	10/28/12	M-F 8-9a	M-F 8-9a		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$95.00			
N 4	WHNS	10/22/12	10/28/12	M-F Late News	M-F 10-11p		:30			NM	4	\$2,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWT---				4	\$685.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WHNS	10/22/12-10/28/12	Delayed Late News	M-SU 1030p-12x	MTuWThFSaSu	:30		\$685.00	NM		
			See MG 4.5									
	5	WHNS	10/31/12-11/04/12	M-Su Late News	M-SU 10-11p	---WThFSaSu	:30		\$430.00	NM		
			Ⓜ MG for 4.2 10/22									
N 5	WHNS	10/28/12	10/28/12	Late News Weekend	Sa-Su 10-11p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$375.00			
N 6	WHNS	10/22/12	10/22/12	X-Factor	Mon 8-9p		:30			NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$940.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/22/12-10/28/12	X-Factor	Mon 8-9p	M-----	:30		\$940.00	NM		
			See MG 6.2									
	2	WHNS	10/31/12-10/31/12	X-Factor	Wed 8-10p	---W-----	:30		\$1,235.00	NM		
			Ⓜ MG for 6.1 10/22									
N 7	WHNS	10/26/12	10/26/12	Fringe	Fri 9-10p		:30			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$430.00			
N 8	WHNS	10/22/12	10/28/12	BB World Series	M-F, Sa-Su 8-11p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N= New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

